



PRESS RELEASE

Crossroads City Derby Dolls | Women's Flat Track Roller Derby

Contact Us: ccd.press@gmail.com

Stalk Us on Facebook or visit: www.crossroadscityderbydolls.com

2011 Spring/Summer Season

Crossroads City Derby has drafted our newest skaters to home teams and we're looking forward to more home bouts and community events within the next few months. Read below for details, contact us if you have questions!

May 1 "Derby Doll for a Day"

Salon Allure, 1001 North Solano, 9am - 2pm

CCD is showing our support for future derby girls and our fans by encouraging them to find their inner fierceness. Photo booth, accessories, hairdressers, derby divas and all the goodies needed to make you a "Derby Doll for a Day" will be available! Tickets are \$12 and will go on sale April 20th. For more details, visit our website or find us on Facebook.

May 22 Home Teams Bout, Spitfire Sallies vs. Reguladies

Dickerson's Barn, time is TBD

The Reguladies will make their debut against the undefeated Spitfire Sallies. It's sure to be an exciting, fun-filled match. Ticket information and other details will be posted to our website and Facebook page as the date draws nearer.

May 23 Fresh Meat Orientation

Dickerson's Barn, 7pm

Roller derby is on fire in Las Cruces!! New recruits are knocking our doors down and we're listening. Those interested in joining can email ccd.join@gmail.com for more information.

June 11 & 12 Fresh Meat Bootcamp

Dickerson's Barn, starting at 9am both days

CCD will be hosting a bootcamp to train new skaters the ins and outs of how to skate "derby-style," they will learn everything required of them to become a member. Once they have completed their basic skills requirements, they are then drafted to a home team and possibly the All-Star team.

June 12 CCD All-Stars vs. San Antonio

The CCD All-Stars will host San Antonio, we'll release more details closer to the event date.

About us:

Crossroads City Derby (CCD) is a grassroots organization dedicated to promoting athleticism, good sportswomanship and female empowerment through the sport of women's flat track roller derby. It is our mission to provide a positive and supportive environment that instills courage, integrity and mutual respect in our athletes while helping them to excel in the sport that they love. Crossroads City Derby adheres to the Women's Flat Track Derby Association (WFTDA) philosophy and is operated "by the skaters, for the skaters." We are committed to the growth and development of roller derby in Southern New Mexico and beyond through competition and fellowship with other leagues both regionally and nationally. It is also our mission to donate volunteer time and proceeds from bouts to charitable causes in the city of Las Cruces and surrounding areas.

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